

IPEDS First-time Full-time Retention Rate

Definition: Percentage of first-time full-time students retained for their second fall

Results:

Cohort	Columbia College Rate	Benchmark
Fall 2017	70%	63%
Fall 2018	68%	67%
Fall 2019	59%	

Benchmark: Mean retention rate of peer group's (see below) first-time full-time cohorts.

Fall-to-Fall Success Rates

Definition: Percentage of degree-seeking students from one fall either retained for the next fall or graduated before the next fall

Results:

Year	Subgroup	Columbia College Rate	Benchmark
Fall 2018 to Fall 2019	Undergraduate Day College	84%	80%
	Evening College	80%	75%
	Online Undergraduate Programs	80%	75%
	Graduate Programs	92%	90%
Fall 2019 to Fall 2020	Undergraduate Day College	75%	80%
	Evening College	84%	75%
	Online Undergraduate Programs	75%	75%
	Graduate Programs	91%	90%

Benchmark: The benchmark for each subgroup of students is based on a general improvement over the past rates for the subgroup. Typically, the success rate for the Undergraduate Day College has hovered just under the 80% level while the non-traditional programs (Evening College and Remote-Site Associate-to-Bachelor) have a lower success rate than the much more traditional Undergraduate Day College; hence the benchmark rate for those groups is a few percentage points lower than that of the Undergraduate Day College. The Graduate Programs's benchmark rate is higher because of the increased academic expectations for graduate students.

NOTE: Results represent the two most recent years in which both Columbia College data and benchmark data, where applicable, are available. Columbia College data more recent than the most recent benchmark values are also reported. Red rows indicate that the benchmark was not met.

IPEDS Six-Year Graduation Rate

Definition: Percentage of first-time full-time cohort who graduated from the college within six years

Results:

Cohort	Columbia College Rate	Benchmark
Fall 2012	53%	46%
Fall 2013	60%	46%
Fall 2014	66%	

Benchmark: Mean graduation rate of peer group's (see below) first-time full-time cohorts

National Student Clearinghouse Six-Year Completion Rate (SELECTED STUDENT COMPLETION INDICATOR)

Definition: Percentage of first-time cohort (full-time and part-time) who graduated from any college within six years

Results:

Cohort	Columbia College Rate	Benchmark
Fall 2012	65%	61%
Fall 2013	82%	61%
Fall 2014	80%	

Benchmark: Historically, this measure has been 10 – 15 percentage points higher than the IPEDS Six-Year Graduation Rate at Columbia College. The benchmark was set at the higher end of this range (15 percentage points) over the benchmark for the IPEDS Six-Year Graduate Rate.

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DWF Rates

Definition: Percentage of assigned grades that represent less than satisfactory progress: Ds (Cs in the case of the Graduate Programs), withdrawals, and failures.

Results:

Year	Subgroup	Columbia College Rate	Benchmark
2019-2020	Undergraduate Day College	16%	15% or less
	Evening College	12%	
	Online Undergraduate Programs	12%	5% or less
2020-2021	Graduate Programs	7%	15% or less
	Undergraduate Day College	17%	
	Evening College	17%	5% or less
	Online Undergraduate Programs	13%	
	Graduate Programs	4%	

Benchmark: The College has established an informal target of a DWF rate of 20% any one undergraduate course. The overall benchmark is set lower than the individual course benchmark on the expectation that not every course will be approaching the target. The Graduate Programs benchmark is even lower because of the increased academic expectations for graduate students.

Licensing Examination Results

Definition: The percentage of students who take required licensing examinations (currently just PRAXIS II and ADEPT as needed for certification to teach) that pass those examinations

Results:

Year	Examination	Columbia College Rate	Benchmark
2019 – 2020	PRAXIS II	92%	100%
	ADEPT	95%	95%
2020 – 2021	PRAXIS II	88%	100%
	ADEPT	97%	95%

Benchmark: The benchmark for passing the PRAXIS II examination in the student's certifying field is 100% for graduates of the programs. South Carolina also evaluates teaching candidates' performance in the classroom using a state-produced tool: the ADEPT Classroom Teacher Evaluation. The benchmark for passing this evaluation is at least 95% of the graduates will be rated as successful teachers during their semester of directed (student) teaching.

NOTE: Results represent the two most recent years in which both Columbia College data and benchmark data, where applicable, are available. Columbia College data more recent than the most recent benchmark values are also reported. Red rows indicate that the benchmark was not met.

Job/Graduate School Placement Rates

Definition: The percentage of Undergraduate Day College students who are employed or attending graduate school at six months after the student's graduation. (Only the Undergraduate Day College is used since the non-traditional programs are for working adults and those students are generally already employed while they are enrolled at the College.)

Results:

Year	Columbia College Rate	Benchmark
2018 – 2019	96%	86%
2019 – 2020	96%	86%

Benchmark: The national benchmark established by the National Association of Colleges and Employers (NACE).

Peer Group used for benchmarking IPEDS rates:

Brescia University
 Coker College
 Converse College
 Everglades University
 Ferrum College
 Greensboro College
 Mary Baldwin College
 Montreat College
 Newberry College
 Queens University of Charlotte
 Salem College
 Shorter University
 Thomas University
 University of Mobile
 Warner University
 Wesleyan College
 William Peace University

NOTE: Results represent the two most recent years in which both Columbia College data and benchmark data, where applicable, are available. Columbia College data more recent than the most recent benchmark values are also reported. Red rows indicate that the benchmark was not met.